FOR IMMEDIATE RELEASE

June 1, 2009
Quileute Tribe
La Push, WA

The Quileute Tribe of LaPush, WA has retained the services of Jackie Jacobs of JTalentgroup as Tribal Publicist. Due to the increasing interest and attention cast on the tribe from the popularity of the Twilight books by Stephanie Meyer, it was necessary to seek the services of a professional Public Relations firm.

“It was important for us to partner with a Native based organization that we feel identifies with and respects our core values of “Respect our land/Protect our culture,” but who also understands that we appreciate and want to make welcome people from all around the world seeking information about our people and land.” We feel we have achieved that partnership with Jackie Jacobs, states Tribal Chairwoman, Carol Hatch.

Jackie Jacobs is the founder and principal of JTalentgroup, a Seattle based Native owned full service entertainment agency specializing in Public Relations, Marketing, Consulting and Talent Management services. Jackie is an enrolled member of the Lumbee Tribe of North Carolina.

“I am honored to work with the Quileute Nation and look forward to assisting them with sharing their cultural identity and heritage with the world. The Twilight Saga has put them in the International spotlight and afforded them the opportunity to share their own stories, dances, food and other traditions passed down from generation to generation” states Jackie Jacobs.
The Quileute Nation lies along the shores of the Pacific coast and the mouth of the Quillayute River in Washington State and tourism to the area and the local town of Forks, WA has increased substantially since the release of the film Twilight and is expected to break tourism records this summer that will continue with the release of the sequel New Moon on November 20, 2009.

All inquiries regarding the Quileute Nation may be directed to Jackie Jacobs at jj@jtalentgroup.com or 206-388-9200/360-374-7414.